

		Pittsburgh (WPXI) By Broadcast Month	Spots	Rate
Sep. 2012		32	\$25,675.00	
Grand Total:		32	\$25,675.00	

Contract #	330708	Date Entered	09/10/12
Schedule Dates	09/12/12-09/17/12	Last Modified	09/10/12
Advertiser	Democratic Congressional Campaign Committee (Great American Media (3571))	Entered By	Jennifer Stewart
Agency	Political - Issue (1068)	CO-OP	Yes
Product	ISS/DCCC (76030)	Headline #	06299493
Brand	Telerep/Washington DC, Washington DC (1040)	Order Type	Normal
Salesperson	Telerep/Washington DC	Package Deal	
Sales Office	GILROY, MAURA	Commission %	15.00
Buyer Name	/	Commission	\$3,851.25
Phone/Fax	11/14/1500	Net Total	\$21,823.75
CPE	National/Political	Sales Tax	
Account Types	Standard		
Billing Type	DCCC 9/12		
Comments	***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE		

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	10A- Ellen	1			X	X	X			1	\$350.00	\$350.00	Pittsburgh (WPXI)	ELLEN/1	9/10/12
2.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	10:55P- CHANNEL 11 NEWS AT 11P		1	1	1	1	1			3	\$1,350.00	\$4,050.00	Pittsburgh (WPXI)	LATE NEWS/2	9/10/12
3.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	11:34P- TONIGHT SHOW	2		X	X	X			2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	TONIGHT SHOW/3	9/10/12	
4.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	11A- Anderson		1					1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	ANDERSON/4	9/10/12
5.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	11:59A- Channel 11 News At Noon	2		X	X	X			2	\$375.00	\$750.00	Pittsburgh (WPXI)	NOON NEWS/5	9/10/12	
6.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	4:58A- Channel 11 News 5am		1	1	1	1	1		3	\$300.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530A/6	9/10/12	
7.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	5P- 5:30P (EST)	2		X	X	X			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 5-530P/7	9/10/12	
8.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	5:29A- Channel 11 News 5:30am	2		X	X	X			2	\$400.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6A/B	9/10/12	
9.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	5:30P- 6P (EST)	2		X	X	X			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 530-6P/9	9/10/12	
10.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	5:58P- Channel 11 News At 6pm M-F						1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/10	9/10/12	
11.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	5:59A- Channel 11 News 6am	2		X	X	X			2	\$650.00	\$1,300.00	Pittsburgh (WPXI)	NEWS 6-7A/11	9/10/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract #**330708**

09/12/12-09/17/12

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

DCCC 9/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Pittsburgh (WPXI)

By Broadcast Month	Spots	Rate
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Grand Total:	32	\$25,675.00

Date Entered	09/10/12
Last Modified	
Entered By	Jennifer Stewart
CO-OP	Yes
Headline #	06299493
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$3,851.25
Net Total	\$21,823.75
Sales Tax	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	6:30P- NBC NIGHTLY NEWS	1		X	X	X	X		1	1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	NBC NIGHTLY NEWS	9/10/12
13.0	Normal Line / Spot	09/12/12-09/14/12	5	:30	6:59P- Jeopardy	1		X	X	X	X		1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/13	9/10/12	
14.0	Normal Line / Spot	09/12/12-09/14/12	4	:30	7A- 8A (EST)	2		X	X	X	X		2	\$625.00	\$1,250.00	Pittsburgh (WPXI)		9/10/12	
15.0	Normal Line / Spot	09/17/12-09/17/12	4	:30	7:30P- WHEEL OF FORTUNE	1							1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	TODAY 7-8A/14	9/10/12	
16.0	Normal Line / Spot	09/16/12-09/16/12	5	:30	11:30P- Channel 11 News Following Football 11:30P							1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	LATE NEWS 11:30P FTBAL	9/10/12	
17.0	Normal Line / Spot	09/15/12-09/15/12	4	:30	6P- CHANNEL 11 NEWS							1	1	\$625.00	\$625.00	Pittsburgh (WPXI)	NEWS 6-630P/17	9/10/12	
18.0	Normal Line / Spot	09/15/12-09/15/12	4	:30	8A- 10:30A (EST)							1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8-1030A/18	9/10/12	
19.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P							1	1	\$1,450.00	\$1,450.00	Pittsburgh (WPXI)	LATE NEWS/	9/10/12	
20.0	Normal Line / Spot	09/16/12-09/16/12	4	:30	6P- CHANNEL 11 NEWS							1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/21	9/10/12	
21.0	Normal Line / Spot	09/16/12-09/16/12	4	:30	8A- 10A (EST)							1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8-10A/22	9/10/12	

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